Deliverable 1.2: The Web-based information platform (WBIP), e-library and networking for knowledge management and active information flow

WP	1	Coordination and Project Management	
Task	1.2	Technical Management	
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[1] Dissemination level: **PU** = Public, **PP** = Restricted to other programme participants (including the JU), **RE** = Restricted to a group specified by the consortium, **CO** = Confidential, only for members of the consortium

[2] Nature of the deliverable: **R** = Report, **P** = Prototype, **D** = Demonstrator, **O** = Other

Version history

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0.1	27/07/2020	Maroua OUESLATI (SEMIDE)	Creation
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Deliverable abstract

SUPROMED "*Sustainable production in water limited environments of Mediterranean agro-ecosystem*" is co-funded under the PRIMA 2018 programme section I Farming Systems, for a period of 3 years. It aims to enhance the economic and environmental sustainability of Mediterranean farming systems through a more efficient management of water, energy and fertilizers. SUPROMED is combining different models and tools: water, energy and fertilisation management models, meteorological and climatic tools in order to develop, implement and validate an end user's IT platform aiming to provide effective advice for more efficient crop management.

The Communication and Dissemination plan (D6.1) gives an overview on the whole communication and dissemination activities to be carried out by SUPROMED consortium. It defines the dissemination objectives, key messages, target audiences, as well as specific objectives for each identified target group. In addition, D6.1 identifies the dissemination channels to be used, promotional materials as well as the living labs and the workshops. Details on the financial & human resources and timing are provided. The annex of the document provides more details on the stakeholders targeted by WP6 'Dissemination and communication strategy.

Finally, this plan is conducted in order to achieve the maximum impact and reach the relevant audiences. All partners in SUPROMED project are expected to use it as a guideline for their dissemination activities throughout the duration of the project.

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[3] Creation, modification, final version for evaluation, revised version following evaluation, final.

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List of acronyms and abbreviations

RIA: Research and Innovation activities

CDP: Communication and Dissemination Plan

CA: Consortium Agreement

GA: Grant Agreement

Contents

List of Figures

1. SUPROMED project overview

SUPROMED "Sustainable Production in water limited environments of Mediterranean agro-ecosystem" is an R&I project co-funded under the PRIMA 2018 programme section I, for a period of 3 years starting from October 2019. The project is composed of a multidisciplinary team of ten partners from five countries Spain (UCLM, ITAP, HISPATEC), France (SEMIDE), Greece (UTH, 3DSA), Lebanon (DIFAF, ULFA) and Tunisia (INRGREF, INGC). SUPROMED aims to enhance the economic and environmental sustainability of Mediterranean farming systems through a more efficient management of water, energy and fertilizers.

SUPROMED will provide a holistic crop-livestock water management system resilient to climate change. In detail, an end-user IT (Information Technology) platform specially designed to smartly advise farmers in the efficient water management of Mediterranean cropping and livestock systems will be delivered. To this aim, SUPROMED will integrate a validated set of models and tools (MOPECO7, IREY8, DOPIR9 or DOPIR-SOLAR10) in an online platform to increase the production and income of farms through a reduction and a more efficient use of water, and other inputs such as energy and fertilizers, while decreasing the impact on the environment.

SUPROMED will consider real in-situ data and Earth Observation (EO) imagery, agro-alerts, agroclimatic classification and zoning together with drought forecast tools linked to climatic change. Drought monitoring and forecasting are essential tools for implementing appropriate mitigation measures to reduce negative impacts of droughts and will be very helpful for adequate water resource management. The end-user platform will be widely demonstrated across Spain, Lebanon and Tunisia. Moreover, an ambitious Training program that is to be performed in 4 Mediterranean countries will be accompanying farmers for the successful implementation of SUPROMED in agricultural practices.
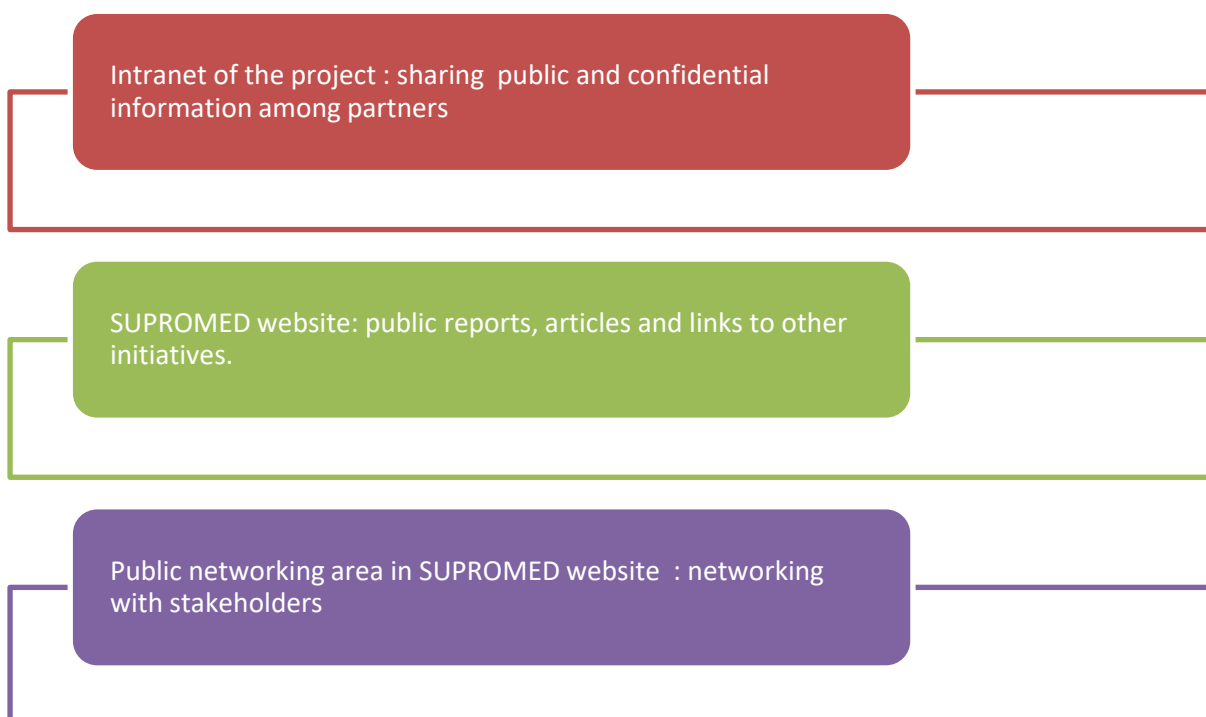
SUPROMED aims to promote a 10-20% increase in the adoption of organizational and technological innovations in farms with an overall impact across the Mediterranean basin.

	SUPROMED **Sustainable production in water limited** **environments of Mediterranean agro-ecosystem**	

SUPROMED (PRIMA/ Research & Innovation Activities (RIA)) Grant Agreement no. 1813

2. Document Objectives

The current document contains the structure of the Web-based information platform (WBIP), e-library and networking for knowledge management and active information flow. The web-based platform is part of the WP1 it helps in the co-ordination and monitoring of the partners activities, and knowledge exchange between partners and stakeholders.

3. Structure of the Web-based information platform (WBIP)

The WBIP is composed of three parts:

Intranet of the project : sharing public and confidential information among partners

SUPROMED website: public reports, articles and links to other initiatives.

Public networking area in SUPROMED website : networking with stakeholders

4. Project intranet

Communication between partners relies on periodic physical meeting and e-meetings defined as part of WP1 or for specific activities of individual work packages. Informal day-to-day communication will be conducted by:

- E-mail (please use SUPROMED as a reference on subject field).
- Telephone, skype mainly for small meetings

To facilitate file exchange and common repository a Google Drive has been set-up. It is reminded that critical security-relevant documents (e.g. for documents connected with ethical issues like user questionnaires, user database or mailing lists) should not be stored on the Google Drive.

As explained in the figure below the google drive set up by SEMIDE contains different folders for sharing files between partners: communication materials, deliverables, document database (document related to SUPROMED subject), gallery, grant agreement, scientific articles, press releases, reports …

This intranet contains the e-library shared among the project partners.

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Figure 1 SUPROMED initial Google Drive structure

5. SUPROMED WEBSITE

SUPROMED Website was developed by SEMIDE http://supromed.eu/

The website is used to:

- Disseminate information on the project implementation and results to the different stakeholders from various Mediterranean countries and beyond
- Actively engage the stakeholders in some activities (e.g. workshops) and future use of the SUPROMED solutions

Public information and data are shared in the website:

- ***News***

The most important news related to the project and announcements.

- ***Events***

The most important events related to the project topics

- ***Promotional materials***

It will contain the brochures, posters and other promotional materials of the project

- ***Press releases***

It will contain press releases published in the media as well as the citations

- ***Publications and Scientific articles***

It will present the public deliverables, reports and scientific articles

- ***Gallery***

It will contain pictures from the project's meetings and events and the project videos.

- ***Networking area***

Dedicated for networking between end-users and project partners

- ***Other initiatives***

Links to other EU initiatives, previously– funded projects, Technology Platforms, European Innovation Partnership, or networks.

6. Networking area

This section is under development in the project website and it will be continuously updated: http://supromed.eu/index.php/dissemination/networking-area.html

In this corner of the website we will present the final products of SUPROMED projects: DSS, models, mobile application and the IT platform in order to promote our results and attract end-users.

- o   A description of the tool and a mock-up
- o   Contact of the concerned partner: we will add the contact the responsible partner, and the end-user will be able to get more detailed information

- o   Who may be interested: we will add an indicative list of end-users for each tool

- o   FAQ : Question collected during the trainings with end-users and stakeholders

- ⇨   This section is closely connected to the exploitation part of the project.